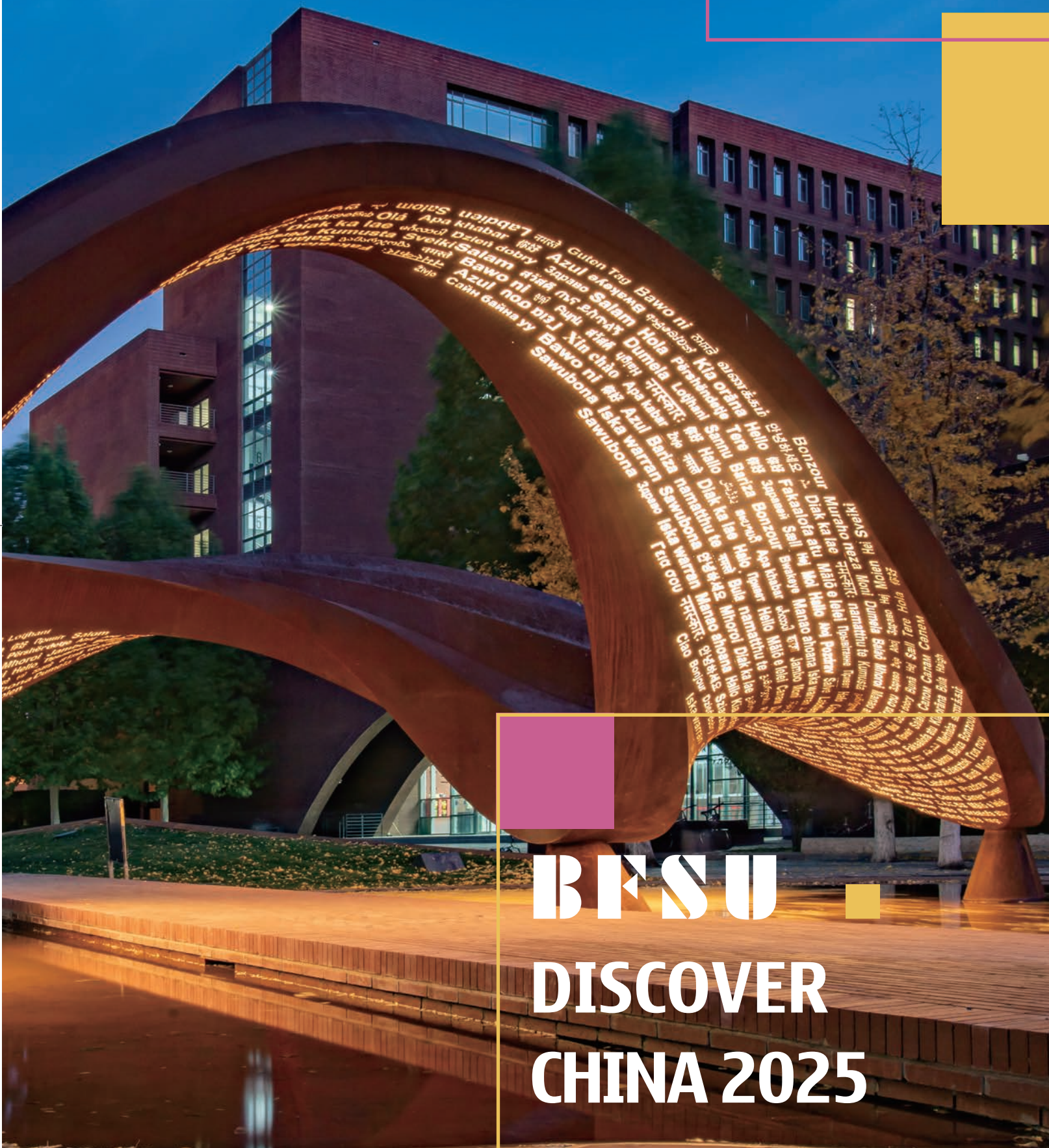




发现 **中国**
Discover China



北京外国语大学
BEIJING FOREIGN STUDIES UNIVERSITY



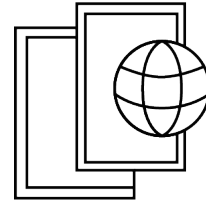
BFSU
DISCOVER
CHINA 2025



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Welcome Remarks from BFSU Leadership



WANG Dinghua

Chairman of the University Council

For those visiting China for the first time, you will discover a country different from what you might have imagined. You will have the chance to gain deeper insight into Chinese society. You will absorb new knowledge, make new friends, and realize greater potential. As you discover, you also reflect, renewing your perception of the world—and, most importantly, of yourselves. We sincerely hope that you take the gains from this journey of discovery and build bridges of cultural exchange, working together to foster understanding and friendship among different nations and peoples, and making this world a better place!



JIA Wenjian

President

Youth is the future! The future of the earth lies with youth, the future of the world lies with youth, and the future of development lies with youth. Sustainable development, in particular, needs the efforts of capable young people with a global vision, who not only have a clear understanding of their own country or region, but also have the courage, tolerance, honesty, and integrity to communicate effectively, to embrace differences, to manage conflicts, and work together. Universities specializing in languages with country and area studies have a lot to offer in this regard. We welcome young people from all over the world to our beautiful campus in the heart of Beijing!

About Beijing Foreign Studies University



Cradle of **Diplomats**

101 Foreign Languages

Connect **China** and the **World**



Learn with an open mind and serve a great cause!

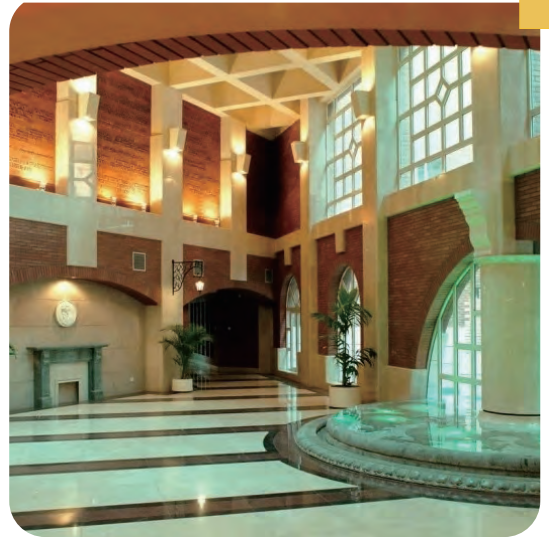
Beijing Foreign Studies University (BFSU) is one of China's top universities under the direct administration of the Chinese Ministry of Education (MOE). As a participating institution of China's Double First-Class Initiative, BFSU is dedicated to providing quality courses and programs for talented and ambitious students from all over the world. It currently offers 101 language programs, covering all official languages of countries with diplomatic relations with China. Over the past 84 years, BFSU has nurtured over 500 ambassadors and over 3,000 counselors, living up to its reputation as the "Cradle of Diplomats." Located in

Haidian District, Beijing, BFSU cultivates a strong academic atmosphere boasting first class facilities and creating a favorable environment for students to pursue their dreams.

About Foreign Language Teaching and Research Press

Foreign Language Teaching and Research Press (FLTRP) was founded by Beijing Foreign Studies University (BFSU) in 1979. With its focus on foreign language and educational publishing, FLTRP has since developed into a leading comprehensive cultural and educational publishing organization in China and won a worldwide reputation through extensive international cooperation.

For the past four decades and more, FLTRP has always been committed to the mission of “recording human civilization and bridging world cultures”. Backed by the academic strengths of BFSU, FLTRP publishes a variety of books and journals in more than 80 languages. In the meantime, FLTRP has been actively engaged in the transformation of educational services and digital innovation. It has also expanded its global business, and promoted cultural exchange between China and foreign countries through publishing. Thanks to its achievements, FLTRP is hailed as an “industry leader”, the “epitome of the reform and development of publishing in China”, and a model for China’s publishing to “Go Global”.



■ Applying to BFSU Discover China Program 2025

Duration: Beijing Time, July 6 to July 19, 2025
(check-in on July 6, 2025, check-out on July 19, 2025)

Location: Beijing and another city in China

Participants: university and high school students from China and around the world

Requirement: proficiency in English

Accommodation and meal fees: 150 CNY per person per day for a single room, and 100 CNY per person per day for a double room; 100 CNY per person per day for meals. A total payment of 2,800 CNY or 3,500 CNY is required for 14 days. For participants staying longer than 14 days, additional accommodation and meal fees will be charged.

How to Apply: Log onto <http://study.bfsu.edu.cn>, click register, create your account and password, activate the account and then begin the online application. Please visit the website link <https://pan.fltp.com/index.php/s/J2xnocFrAYgM8or> and refer to BFSU Discover China Program 2025 Online Application Guide. Send your detailed resume in English or Chinese to discoverchina@bfsu.edu.cn. For more immediate communication, please download WeChat and add us at [15810561308](https://www.wechat.com/qrcode/add/15810561308).

Application Deadlines: April 26, 2025 for scholarship applicants; June 15, 2025 for all applicants

**Together, let's discover China!
We look forward to having you join us!**

The Discover China Program is an exciting journey for young people from around the world to understand and experience China through a combination of lectures, seminars, and field visits.

For example, exceptional professors from BFSU and renowned scholars will deliver lectures and seminars on a wide range of topics, including Chinese technology, economy, culture, society, education, traditional medicine, diplomacy, global governance, and intercultural communication.

Additionally, various field activities will be arranged, including visits to the Great Wall and the Palace Museum, as well as tours of high-tech companies such as iFlytek and Li Auto, etc.





Insights on China

Discover a real China with your own eyes, bridge your country with China by deepening and strengthening your overall understanding of China, telling your matchless stories in China.



Academic Excellence

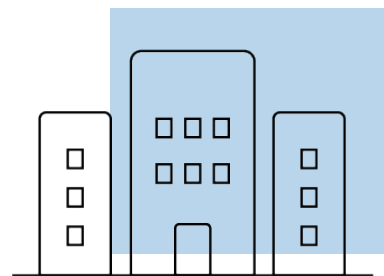
Achieve academic excellence through a combination of a broad range of courses, roundtable sessions, team projects, and field trips. Unleash your potential and expand your global vision.



Campus Life



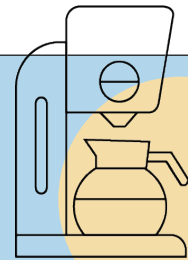
International
Energetic
Open
Diverse





Danglv Café

Grab a cup of coffee and find a cozy corner here, to enjoy some joyful alone time or a lively hour chatting with friends. With a variety of coffee options to choose from, Danglv Café is truly a must-visit spot on the BFSU campus.



Sports Facilities

Whether you're into basketball, tennis, soccer, volleyball, or just want to jog in the morning, BFSU has it all. You can find the ball courts and playground on the East Campus, while the gymnasium, situated right across from the tennis court, features excellent facilities, including swimming pools, an indoor basketball match court, 17 badminton courts, and 8 table tennis courts.

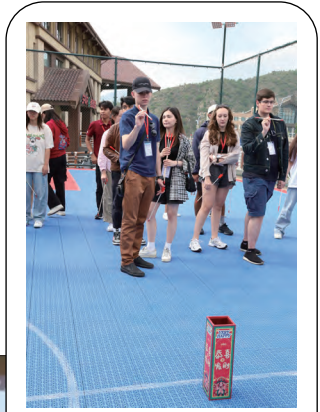
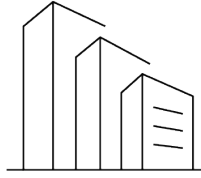


Library

While the stylish exterior design makes the library one of the must-visit landmarks at BFSU, it is the size and diversity of its collection that truly reflects its value. It houses a collection of documents in 107 languages (including 101 languages offered in the university's courses), with a total of over 1.6 million volumes. This includes approximately 1.41 million e-books, 873 types of Chinese and foreign newspapers and periodicals, over 10,000 audio-visual materials, about 38,000 Chinese and foreign full-text electronic journals, 103 Chinese and foreign databases, and 9 self-developed special databases. These rich resources and documents will be a strong facilitator for your academic achievements.



Study Tour Activities



touhu



paper-cutting

Experience traditional Chinese culture

The Discover China Program offers a valuable opportunity for international students to experience authentic traditional Chinese culture, including traditional Chinese medicine (TCM), paper-cutting, Chinese calligraphy, *touhu* (pitch-pot game), and *jianzi* (shuttlecock). Students even have the chance to wear traditional Chinese opera costumes in class to learn Kunqu performance.

Join us to explore the magic of AI and the advancement of e-vehicles! The Program allows students to have an in-person experience of AI applications in real life at iFlytek and try firsthand at the latest electric car at Li Auto. The visit to AIIB may expand your understanding of financial cooperation and investment, as well as your job choices!



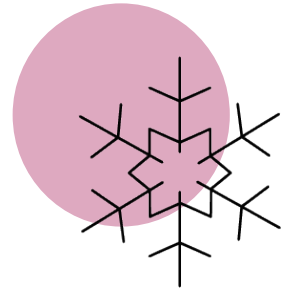
Technology, green development and opportunity

“He who has never been to the Great Wall is not a true man.” Inspired by this famous saying, everyone showed great enthusiasm on the way to the Great Wall in July 2024. The trips to the Forbidden City and the Summer Palace were also filled with

joy and laughter, with everyone eager to learn about the imperial life in Chinese history.



A dialogue with history



Expand the horizon at museums

In July 2024, the National Museum of China, an amazing epicentre of China's art, history and culture, left our students simply awestruck. The students had a great opportunity to spend the whole afternoon at the museum, immersing themselves in deep thinking and learning. They also had much fun at the Beijing Olympic Museum, where they reviewed the highlights of the 2022 Beijing Winter Olympics and tested their body strength on various fitness equipment.

Messages from the Participants of 2024



I think my takeaway from the trip is just that there's so much to learn from people that you cannot learn just from seeing it on TV. Immersion in culture is so important, and I felt so welcomed in China, especially by everyone at BFSU. I'm excited to be able to express to people how China truly is.



My trip to China was an eye-opening experience as to what the world had to offer. I was fascinated by the history and the kind spirits of the Chinese people. And my biggest takeaway is that I would like to learn to speak Chinese and return at some point.



China is more convenient than I had imagined. It makes me excited to learn more about China and what China can offer to the world.



Through this program, I gained a deep understanding of Chinese culture, calligraphy art, and long history. Especially during the field trip to Chongli, we personally experienced the spirit of "Together for the Future" at the Beijing 2022 Winter Olympics. In addition, this experience not only enhanced the friendship between young people from various countries but also showed us the advanced artificial intelligence technology of China.



Join BFSU Discover China Program, Enhance Our Global Competence!



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